

Project Stakeholder Alignment Through Successful BEAM Implementation

Learn how to successfully implement the Business Engineering Alignment Meeting (BEAM) to achieve project stakeholder alignment.

COURSE SUMMARY

Stakeholder misalignment is a common failure mode for capital projects according to Independent Project Analysis (IPA) research. The widely accepted industry Best Practice used to address project stakeholder misalignment is the Business Engineering Alignment Meeting (BEAM)—a meeting with all key project stakeholders during Front-End Loading (FEL) 1 or early FEL 2.

When applied effectively, a BEAM helps to clearly define the business problem/opportunity and establish the boundary conditions for the project team's solutions. This online training course shares the qualities of a successful BEAM, the key roles and functions that must participate, and the right time in the project lifecycle to conduct the BEAM. At the conclusion of the course, participants will be able to develop an action plan for successful BEAM application.

FORMAT AND STRUCTURE

This is an online, instructor-led course delivered via WebEx Training Center in one 3-hour session (see below for available dates and times). The course presented live with interactive class exercises and discussions. The topics covered are listed on the next page.

AVAILABLE DATES & TIMES

Dates	Times	Language	Fee	Click to Register
November 10, 2021	9 a.m. to 12 p.m. (U.S. Eastern Time)	English	\$300USD	REGISTER
November 12, 2021	8 a.m. to 11 a.m. (Pacific South America Time)	Spanish	\$300USD	REGISTER
February 9, 2022	9 a.m. to 12 p.m. (U.S. Eastern Time)	English	\$300USD	REGISTER
March 23, 2022	10 a.m. to 1 p.m. (E. South America Time)	Spanish	\$300USD	REGISTER
April 13, 2022	9 a.m. to 12 p.m. (E. South America Time)	Portuguese	\$300USD	REGISTER

Why the IPA Institute? The IPA Institute is the training and education division of Independent Project Analysis (IPA), the world's leading advisory firm on capital projects. Our courses equip industry leaders and capital project practitioners with Best Practices for projects, portfolio, and project system management/delivery. All course instruction, presentations, and supplementary course materials are rooted in IPA's unparalleled capital project knowledge. 2020 © Independent Project Analysis, Inc. *Excellence Through Measurement™*



KEY BENEFITS

Discover the BEAM's purpose, why it was created, and the intended output from the exercise

Recognize when a BEAM should be conducted in the project lifecycle and the negative effects of doing a BEAM at the wrong time

Understand which functions should participate in the BEAM, and the characteristics of key roles (including the facilitator)

Learn the qualities of a successful BEAM

Develop an individual action plan for successful BEAM application

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COURSE TOPICS

Setting the Stage	Introduction and Motivation BEAM: What and Why
Clear Objectives	Clear Objectives: Why Are They Important? BEAM: Tool to Develop and Communicate Clear Objectives
Timing & Attendance	When Is the Right Time for a BEAM? Who Needs to Attend a BEAM?
Facilitation	Preparing to Facilitate a BEAM The Facilitator's Role and Responsibility During a BEAM
Conclusion	Action Planning and Course Wrap-Up

WHO SHOULD ATTEND?

This course is intended for capital project business sponsors, project managers, and individuals who have been assigned the BEAM facilitator role. Other key stakeholders in the success of a company's capital projects, including operations, maintenance, and business representatives, should also attend.

COURSE BACKGROUND

All course instruction, presentations, and supplementary course materials are rooted in IPA's decades of experience evaluating project and project systems and conducting quantitative research into capital project issues and trends. IPA maintains a proprietary database with information on thousands of projects on which to base its analyses and studies.

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