

# Megaprojects: Concepts, Strategies, and Practices for Success

Over half of all industrial megaprojects are failures. Get expert insights on how to drive success, no matter your role.



**December 10-12, 2024**  
**Houston, Texas**

**Magnolia Hotel Houston**  
1100 Texas Avenue  
Houston, TX

**Daily Schedule**  
8 a.m. to 5 p.m.  
Last day ends at 3p.m.

**US\$2,250**  
If registered by 5 November

**US\$2,500**  
If registered after 5 November

Group discounts available!  
View registration page for details!

**REGISTER**

[www.ipaglobal.com](http://www.ipaglobal.com)

## COURSE DESCRIPTION

Megaprojects are the most challenging projects that we do. When successful, they are also the most satisfying and rewarding projects that we do. Due to the unique challenges presented by megaprojects, it is imperative that every present and future megaproject director, business sponsor, and team member understands how to generate success. Come learn and discuss what the data on over US\$3 trillion worth of industrial megaprojects reveal about the root causes of success and failure.

Spend three fun and intensive days learning from industry experts about what makes megaprojects tick. Whether your focus is upstream, downstream, chemicals, renewables, pharmaceuticals, mining, or infrastructure, this seminar will pay for your time and effort many times over.

## WHO SHOULD ATTEND?

This course is intended for individuals with 5+ years of project management experience, those preparing to lead megaprojects for the first time, project team members, and business sponsors. Attendees should be familiar with the phased, stage-gated process for project development as well as basic project concepts.

## KEY BENEFITS

- **Understand** the critical drivers of megaproject success
- **Learn** different strategies required for megaprojects versus smaller, less complex projects
- **Discover** the risks for defining and executing megaprojects and risk mitigation approaches
- **Understand** the project leader's role in generating successful project outcomes
- **Gain** insights into different contracting approaches and their effects on outcomes
- **Identify** the key criteria to select megaprojects that best meet business needs
- **Recognize** the resourcing needs to effectively manage, plan, and execute a megaproject
- **Implement** a formal opportunity shaping process to stabilize the project environment

## REQUEST INFO

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## THE IPA INSTITUTE

Advancing Project Knowledge

### Why the IPA Institute? The

IPA Institute is the training and education division of Independent Project Analysis (IPA), the world's leading advisory firm on capital projects. Our courses equip industry leaders and capital project practitioners with Best Practices for projects, portfolio, and project system management/delivery. All course instruction, presentations, and supplementary course materials are rooted in IPA's unparalleled capital project knowledge.

## COURSE BACKGROUND

All course instruction, presentations, and supplementary course materials are rooted in IPA's decades of experience evaluating projects and project systems and conducting quantitative research into capital project issues and trends. IPA maintains a proprietary projects database with detailed information on hundreds of megaprojects in the petroleum, minerals, chemicals, and power industries. These projects represent an average cost of \$3.5 billion (in 2010 terms) and over 80 sponsor organizations. Each project is characterized by over 3,000 project attributes that enable IPA to perform detailed analyses of the project phases, project management practices, and performance.

## COURSE TOPICS

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|---|---|
| IPA Data and Methodology                    | Introduction to the IPA approach. The basics of benchmarking. Essential terms and concepts. Overview of IPA's database.   |
| Outcomes and Trade-Offs                     | Megaproject outcomes. Understanding trade-offs. Trade-off patterns for megaprojects. Misguided trade-offs.  |
| The Opportunity Shaping Process             | Defining shaping and its importance. Shaping process steps. Creating clear objectives.  |
| Devising the Shaping Strategy               | Overview of shaping strategy. Shaping and project development process coordination. Linking shaping errors and omissions to failure. Successful and unsuccessful shaping examples.  |
| Basic Data                                  | The meaning of basic data. When the basic data should be complete and available. Risk areas for basic data problems. Consequences of incorrect basic data. Root causes of basic data mistakes.  |
| Teams and Leadership                        | The critical role that owner teams and their leadership play in project success. The project leader's role in delivering successful results. The characteristics of successful complex project leaders versus unsuccessful leaders.               |
| Organizing Teams for Megaprojects           | Megaproject organizational challenges. The role of organizational charts. Organizational models.  |
| Translating Ideas and Data to Scope (FEL 2) | The goals of Front-End Loading (FEL) 2. FEL 2A: Scope selection. FEL 2B: Scope completion.  |
| Preparing to Execute (FEL 3)                | Measuring FEL. The role of FEL in maintaining value. Megaproject FEL challenges. Critical project context areas. FEL duration considerations.   |
| Contracting                                 | Contracting approaches. Contracts and project outcomes. Relating success to contract types. Contract selection decision making. The role of external financing. Use of a project managing contractor.   |
| Control of Execution Risks                  | Overview of project controls. Monitoring and control priorities during execution. The importance of detailed engineering slip. The effect of labor availability and productivity. Practices to address labor-short environments. Risk management. |
| Megaprojects and Corporate Governance       | The connection between complex projects and corporate governance. Historical trends. The business/engineering interface problem. The trap of outsourcing.   |