



IPA invites you to the IBC GCC Roadshow

An Exclusive Event for IBC Member Companies Operating in the Middle East!

EVENT SUMMARY

You and your colleagues are invited to attend an exclusive Industry Benchmarking Consortium (IBC) meeting specifically for companies operating in the Middle East! This meeting will be held in Khobar, Saudi Arabia on 24 June, 2025!

Attending companies will compare key performance and practice metrics—for both large and site-based projects—to understand how well their capital efficiency improvement efforts compare to their peers.

The planned agenda is included on the next page. For planning purposes, the event will start with check-in at 09:00 and will conclude with at 16:15.

RESEARCH AND NETWORKING

In addition to performance metrics, attendees will also receive exclusive new research addressing key industry topics. The research studies will be selected based on the response from the annual US IBC conference, held in March 2025. The agenda also includes time for networking with other project professionals and discussions with IPA regarding your company's performance.

HOW TO ATTEND

Attendance is limited to current IBC member companies. Please send a message to Emily Norman at enorman@ipaglobal.com to request registration information. We ask that all attendees register no later than 14 June 2025. Space is limited. Registrations will be accepted on a first come first served basis.

WHEN

Tuesday, 24 June 2025
09:00–16:15

LOCATION

Grand Hyatt Al Khobar Hotel
and Residences
3266 Custodian of Two Holy
Mosques Road,
P.O. BOX 4494, Al Olaya,
Al Khobar, 6283-34448,
Saudi Arabia

*Hotel arrangement and
booking not included in the
offer and must be performed
by participating parties.
A discounted rate will be
provided to registrants.*

COST

\$1,800 USD

REGISTRATION + INFO

Please send registration
requests and questions to:

Emily Norman

IPA Business Administrator
enorman@ipaglobal.com

AGENDA

TUESDAY, 24 JUNE

Australia

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Brazil

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Netherlands

+31 70 335 0707

Singapore

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+44 118 920 7800

United States

+1 703 729 8300

09:00 – 09:15	Welcome and Introduction
09:15 – 10:00	Keynote Address
10:00 – 11:00	Market Trends
11:00 – 12:00	Lunch
12:00 – 13:30	<i>Engineering Progress – Are You Ready to Build? (IBC 2016)</i>
13:30 – 14:00	Break
14:00 – 15:00	Owner's Role in Procurement (IBC 2018)
15:00 – 16:00	The Efficacy of Unusual Contracting Approaches for Major Projects (IBC 2019)
16:00 – 16:15	Closing Remarks